DICKERSON INDIVIDUAL MARKET:

Creating Insurance-Themed Social Media Content

Agents can benefit tremendously from creating and managing their own social media accounts...here's an easy way to start an account to create your own images...



One of the best ways to create graphics for use in your social media accounts is to set up an account at Canva. Use your email address, Google, Facebook, or other methods to sign up and start using Canva for free.

After creating your account use the link below to access your templates. When you click on the link you will be redirected to the templates in Canva...

Click here to access Insurance Post Templates.

Save this document somewhere you'll be able find it for future reference in case you want to access an untouched copy of the template. Alternatively, you can make a copy of your template before you begin editing so that you will always have an untouched copy to refer back to.

For contracting/appointments or sales: Nathan at (800) 457-6116 ext. 201 or Bryan at (800) 457-6116 ext. 345 individual@aleragroup.com



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